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See's Candies relocating Midtown store to Ice Blocks project

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See's Candies is the latest retailer to join Midtown Sacramento's Ice Blocks project, with a store that's expected to open later this year.

The San Francisco-based candy maker will fill around 1,100 square feet at the corner of 18th and R streets, said Ice Blocks developer Mike Heller.

"To me See's is one of America's most iconic brands. I've noticed from my travels that most all of the top lifestyle centers across the country have See's Candy as a tenant. So I'm very proud that they have chosen the Ice Blocks for their next home," Heller wrote in an email. "Signing them up is another incremental step in solidifying our roster of 'cool' tenants at Ice that people seem to genuinely enjoy. Can't wait for them to open the doors!"

The Ice Blocks site will be a relocation of a See's Candies store at 2220 J St. in Midtown Sacramento, the company said. The store is slated to open in December.

The retailer debuted in 1921 and has grown to include more than 250 stores across the U.S., as well as an online business. See's offers more than 100 different candies and chocolates.

See's Candies CEO Pat Egan said the upcoming Ice Blocks store will include new design elements.

"We are thrilled to soon be part of the Ice Blocks development this winter. Ice Blocks is a development that combines unique Sacramento history with a great modern feel. See's is embracing that approach, and I'll tease that there will be some unique new design elements in this shop you won't find in any of our other shops throughout the west," Egan said in a written statement. "The city and people of Sacramento have always been so good to us, and we are excited to be serving them with a smile and establishing new relationships. This shop will be our sixth in the city of Sacramento and the tenth in the county it's clear that the Sacramento area loves their See's, and the feeling is mutual."

The Ice Blocks development includes retail, residential and office components. See's will join other recent retail additions such as Nico Wine and Lovesac.

Sonya Sorich
Managing Editor
Sacramento Business Journal



SEE'S CANDIES

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